

Support your chamber

Promote your Business

17th Annual

North Shore art festival

July 14 & 15, 2007

PROGRAM

Your Local Guide to the
North Shore Art Festival

Event Description

Located outside one of Chicagoland's largest shopping Centers, Skokie's Westfield Old Orchard, the North Shore Art Festival is a juried show with more than 150 artists. The show is under new management with extensive media and promotion for 2007.

Be a part of this special event by advertising in the North Shore Art Festival program book. This high-quality publication produced by the Skokie Chamber of Commerce is the perfect advertising vehicle for artists and local businesses alike.

Market Coverage

6,000 copies distributed to festival patrons and participants at the two-day event.

Guide Deadlines

June 5

Space Reservations Due

June 14

*Production Ready File Due 5pm.
(300 dpi, Grayscale, .JPG or .EPS file)*

July 14-15

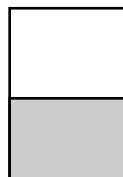
Distribution Date

Program Rates



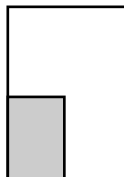
Full page
5"x 8" (WxH)

Non-Chamber Member - \$500
Chamber Member - \$450



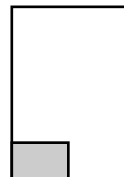
1/2 page
5"x 3.875" (WxH)

Non-Chamber Member - \$250
Chamber Member - \$200



1/4 page
2.375"x 3.875" (WxH)

Non-Chamber Member - \$125
Chamber Member - \$100



Artist ad
2.375"x 1.812" (WxH)
\$90



Reserve your ad today!

Please provide the following information and fax (773-868-0425) or mail this sheet. Your advertising representative Karyn Serota, will contact you shortly. Thank you!

Business Name _____

Contact Person _____

Street Address _____

City _____ State _____ Zip _____

Phone _____

Email Address _____

Ad Size:

Full page 1/2 page 1/4 page Artist ad

My check is enclosed for \$ _____

Please make checks payable to: Special Events Management. (Sorry, no refunds.)
Please mail payment to: Special Events Management, Attn: Karyn Serota
1960 North Clybourn Avenue, Chicago, Illinois 60614-4924

Name as it appears on card

_____-_____-_____-_____
Credit Card Number

_____-_____
Expiration Date



Charge will appear as Chicago Special Events.
\$2.00 credit card processing fee will be applied.

For more info contact Karyn Serota
at 773-868-3010 ext. 225 or
karyn@chicagoevents.com
(Fax 773-868-0425)